



Touchstone Energy Cooperatives North/South All-Star Bowl Game

Saturday, December 14, 2019

Doug Shaw Memorial Stadium • Myrtle Beach SC

S.C. Athletic Coaches Association

c/o Joanne Langfitt • 704 Yucca Avenue, Myrtle Beach, SC 29577

(843) 251-4550 • email: joannelangfitt@aol.com

PRESENTED BY



Business Advertising Rates and Invoice

Deadline is ASAP or November 25, 2019

PAYMENT MUST BE INCLUDED WITH ORDER

This is the only invoice form we will issue. This is proof of your order and all charges associated with program advertising. No additional statements are available.

Please check appropriate ad size

<u> </u> Full Page (6-3/4 x 9)	\$500	Full page ad, 20-second animated ad on the jumbotron, game announcement ads, website ad/link
<u> </u> Half Page (6-3/4 X 4-3/8)	\$350	Half page ad, 10-second still ad on the jumbotron, game announcement ads, website ad/link
<u> </u> Quarter Page (3-1/4 X 4-3/8)	\$225	Quarter page ad, 10-second still ad on the jumbotron, game announcement ads, website ad/link

Please make check payable to and send ad material to:

**SC Athletic Coaches Association
c/o Joanne Langfitt
704 Yucca Avenue
Myrtle Beach, S.C. 29577**

This ad will be placed in the 70th Annual Touchstone Energy Cooperatives North/South All-Star Bowl Game Program December 14, 2019. The S.C. Athletic Coaches Assn. is a Registered non-profit South Carolina 501C corporation.

 Ad material is enclosed (pictures, layout, design, logos, copy, etc.)

 Ad material will be sent via email: (You must send completed order form in mail with payment). **Send files (.pdf or jpeg only. No other electronic files will be accepted.)**

email: joannelangfitt@aol.com

Business name: _____ Telephone: _____

Submitted by _____ Position: _____

Authorized signature: _____ Date: _____

Payment: Check # _____ Amount: _____



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Business Ad Production Information

Pictures

- Can be black and white or color (ad will be produced in black and white)
- Pictures cannot be zerox copies, pictures from a newspaper.
- Printed and/or scanned pictures must be at least 300 dpi.

Logos or emblems

- We can use logos that have been printed on a business card, letterhead or envelope.
- Black and white logos are best.
- We CANNOT use logos from helmet stickers or equipment.

Layout and design

- Use the attached samples as a work sheet to lay out your appropriate size ad. Give us a rough idea of what you want and we will develop the ad as close as possible to your design.

Electronic files and e-mail

If you plan to send material to us by email, follow these instructions:

- You MUST mail us the order form included in this mailing. This is our way of keeping a record of your order and production request.
- Please make sure you fill in all the contact information. If we have problems developing your ad or using the material you send we may need to contact the ad designer to help us.
- The best way to send us any ad electronically is by using a .pdf. Please make sure when you save your .pdf that all files, pictures and fonts are embedded in the .pdf.

We can accept .pdf and .jpeg files ONLY.

Questions: Call Joanne Langfitt (843-251-4550) email: joanelangfitt@aol.com
DEADLINE IS NOVEMBER 25, 2019

**THESE ARE SAMPLES ONLY!!!!!!
ALL ADS WILL BE PRINTED IN BLACK AND WHITE.**

1/2 PAGE Ad 6-3/4" x 4-3/8"



**On the 70th Anniversary of the SCADA
North-South All Star Football Game,
McDonald's is LOVIN' football!**

Six locations in Myrtle Beach!



after the game

there's nothing like a
family vacation to the
Magic Kingdom . . .

See you there!

www.disney.com

Notes and Special Instructions:

1/4 PAGE AD 3-1/4" x 4-3/8"

**THESE ARE SAMPLES ONLY!!!!!!
ALL ADS WILL BE PRINTED IN BLACK AND WHITE.**



You know you want it.

www.buyiphone.apple.com

FULL PAGE AD 6-3/4" x 9"